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July 19, 2004

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Federal Communications Commission Office of Secretary

By Hand Delivery

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

> Ex Parte Notice in MB Docket No. 03-15 and Re:

> > ET Docket Nos. 04-186 and 02-380

Dear Ms. Dortch:

On July 16, 2004, David Donovan, President of the Association for Maximum Service Television, Inc. (MSTV), and Jack Goodman, Senior Vice President and General Counsel of National Association of Broadcasters (NAB), and the undersigned, counsel for MSTV, met with Commissioner Adelstein and his Legal Advisor, Johanna Shelton, to discuss the DTV biennial review proceeding and the FCC's proposal in that proceeding with respect to a "use-it-or-lose-it" maximization and replication deadline. MSTV and NAB raised concerns with respect to the impact the proposed policy would have on the DTV transition, ultimate DTV service, and smaller broadcasters and raised points included in their written comments to this proceeding.

Pursuant to Section 1.1206(b) of the Commission's Rules, an original and five copies of this letter (two for each docket) are being submitted to the Secretary's office, with a copy to those at the FCC who participated in the meetings.

Please direct any questions regarding this notice to the undersigned.

Respectfully submitted,

Jennifer A. Johnson

Commissioner Adelstein cc: Johanna Shelton

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